

Richard N. Marple, MD, FACP
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I would like to invite you to become members of **Medical Value Added Services program or MedVAS**, a new service being offered at our office. The new program will provide medical care above and beyond the level of care offered by your current health insurance provider. **MedVAS** is being offered to you as an option and at this time it is not mandatory in order to continue as a patient in our office. I conceived this plan in the late 1990s when I was employed by Warren Clinic, and am now able to initiate this service. Over the past ten years this concept has become widely accepted. Many similar programs are common across the country, including several in Tulsa. Our plan is unique in that it will also include the services of my wife, Susan Marple. Mrs. Marple is a Yale-trained registered nurse practitioner with over 40 years of clinical experience. She also presently owns and operates Castlerock Clinical Research and stays up to date and well informed on the latest medical advances.

Services provided through this program include, but are not limited to:

1. Direct cell phone communication with my wife or me when the office is closed
2. Yearly complete health evaluations which include an extensive letter or clinic visit outlining your results and/or adverse findings
3. Health and lifestyle recommendations based on these findings
4. Home visits, if needed, for medical problems and to obtain laboratory specimens or blood samples
5. After hours visits to the office when necessary
6. Complete coordination of your medical care, including health maintenance and wellness
7. Long term care guidance designed toward maximizing health care, allowing you to remain in your own home or smooth the transition to assisted living

These services are similar to those I provide to my family members and close friends. This reflects the way medicine was practiced 50 years ago before healthcare services were regulated by the government, insurance companies, and large hospital clinics. Since many primary care physicians are retiring from practice due to stress from large medical bureaucracies, we are offering **MedVAS** as an alternative. This is our initiative to manage the increasing demand for medical care services at a time when insurance companies and Medicare are curtailing benefits. The cost of the program is \$1200 yearly for an established patient and \$1500 yearly for new patients. Established couples will pay \$1800 yearly while new couples will owe \$2400 yearly for MedVAS services. We hope you agree that this is a reasonable price to pay for peace of mind and promotion of optimal health and longevity. Implementation of this program signifies our continuing commitment to you to provide personal medical care the way we feel it should be.

Sincerely,

Richard N. Marple, M.D., F.A.C.P.

Susan B. Marple, MSN, NP